

Phase 4 Project Fact Sheet

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| Project Title |
| Strategies for the Revitalization of Brownfield Areas in the Larger Potsdam Region (Krampnitz) |
| Project Acronym |
| SINBRA |
| Involved City/Region |
| City of Potsdam Brandenburg |
| Existing Relationships with German Cities |
| Bobigny/FRA, Bonn/GER, Jyväskylä/FIN, Luzern/CH, Opole/PL, Perugia/ITA, Sioux Falls/USA |
| Population |
| Approx, 140.000 (City of Potsdam) |
| Main Characteristics of the Region |
| <ul style="list-style-type: none"> • Suburban peripheral area, largely underused • Previously scattered , uncoordinated land development by autonomous communities (e.g. Krampnitz) • ... |
| Main Challenges of the Region |
| <ul style="list-style-type: none"> • Structured development, revision of exiting plans, infrastructure development • Abundance of development areas, low land values • Depressed growth of population and the regional economy |
| Plans for the Region |
| <ul style="list-style-type: none"> • Living quarter development („Quartierentwicklung“) for peripheral suburban areas • Integrated strategy of cost-effectiv remediation (risk based) and land-use planning • Sustainable development |
| Cooperation interests/Lessons wanted to learn from US practitioners |
| <ul style="list-style-type: none"> • Communication strategies with neighbouring communities (mainly with the aim to revise existing land use and development plans, and to move towards a structured development within the larger region) • Communicating costs and benefits of “just enough/fit for use” strategies of soil and groundwater treatment • Accounting for shadow/spillover effects of large brownfield areas on neighbouring communities/region |
| Project Partners and Contacts |
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Attach a Map or Picture